

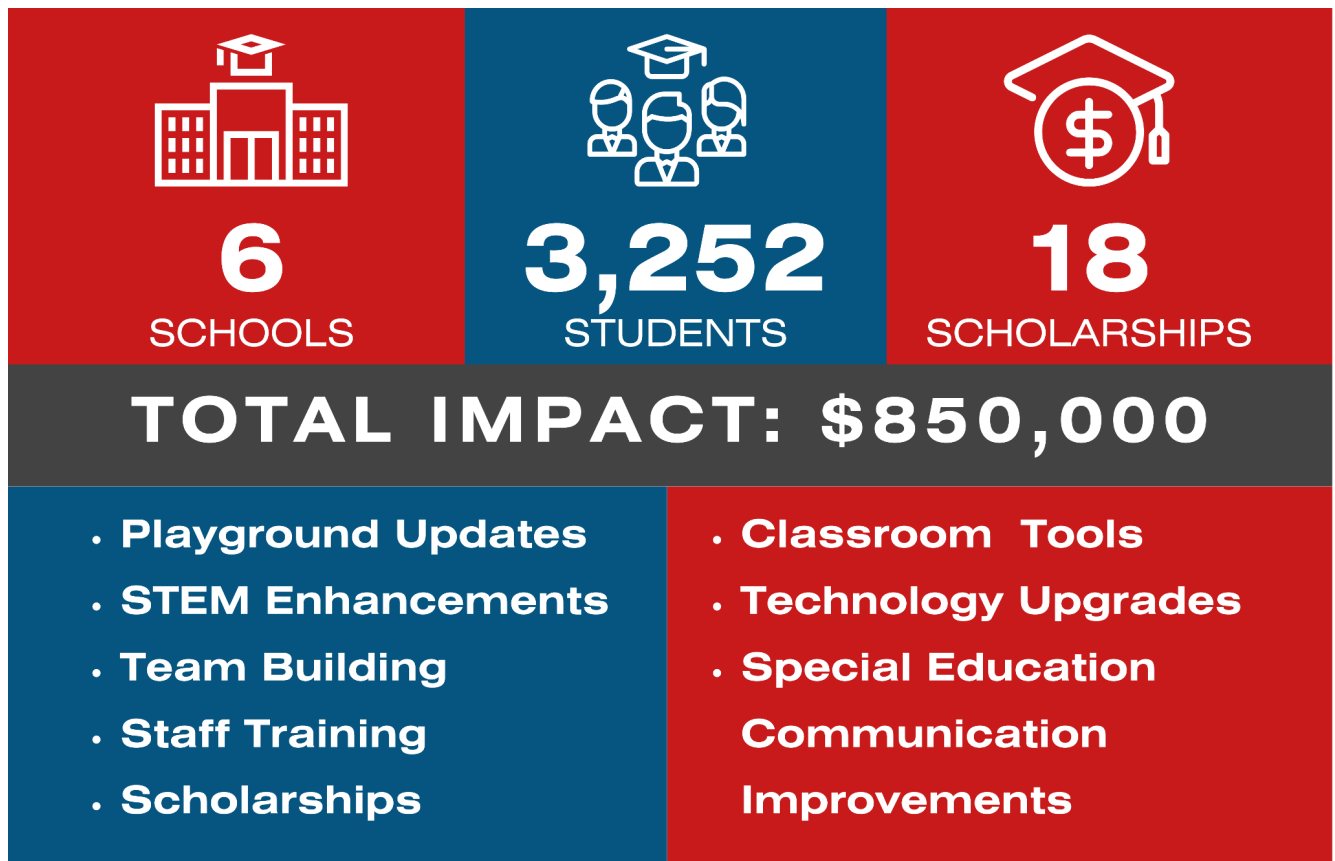


MASON PUBLIC SCHOOLS FOUNDATION



2023 - 2024 SPONSORSHIP PACKET

The Mason Public Schools Foundation (MPSF) is a state licensed 501(c)(3) nonprofit organization dedicated to enhancing education for Mason Public School District's students. We recognize that a community is only as strong as its schools, and we are committed to providing our schools with the funds they need to equip students, families, and educators with the tools required for success in and outside of the classroom.



To continue providing support to our students and schools, we are seeking sponsors and auction item donations for:

2024 Commercial Bank Red Carpet Gala

2024 Commercial Bank 5K Run

Can we count on your support?

Go Bulldogs!

COMMERCIAL BANK RED CARPET GALA

March 9, 2024 | 5:00 - 11:00 PM | University Club of MSU

SPONSORSHIP OPPORTUNITIES

Sponsor Level	Amount	Recognition
Title Sponsor	Sold	<ul style="list-style-type: none"> Title sponsorship of the Red Carpet Gala Opportunity for brief remarks at Red Carpet Gala Recognition by podium speaker Featured on the front cover of gala event program Banner at gala (sponsor provided) Featured in news release Featured on MPSF website and Facebook page Two (2) full page ads in gala program 8 tickets to the Red Carpet Gala with reserved seating
Appetizer & Drink Sponsor	\$1,500	<ul style="list-style-type: none"> Featured on MPSF website and Facebook page Full page ad in gala program Your company logo on cocktail napkins Signage on the bar & appetizer table
Entertainment Sponsor	\$1,500	<ul style="list-style-type: none"> Featured on MPSF website and Facebook page Full page ad in gala program Signage on the stage with company logo
Afterglow Reception Sponsor	\$1,000	<ul style="list-style-type: none"> Featured on MPSF website and Facebook page Full page ad in gala program Signage & announcements at event and during After Glow
Live Auction Sponsor	\$1,000	<ul style="list-style-type: none"> Featured on MPSF website and Facebook page Full page ad in gala program Signage and announcements at event and during auction
Silent Auction Sponsor	\$1,000	<ul style="list-style-type: none"> Listed on MPSF website and Facebook page Full page ad in gala program Your company logo shown on silent auction tables Your sponsorship mentioned during the silent auction
Top Dog Award Sponsor	\$750	<ul style="list-style-type: none"> Listed on MPSF website and Facebook page Full page ad in gala program Your logo on award plaque Your sponsorship mentioned during award presentations
Raffle Sponsors 2 Available	\$750	<ul style="list-style-type: none"> Listed on MPSF website and Facebook page Full page ad in gala program Your logo on raffle tags Your sponsorship mentioned during raffle drawing
Decoration Sponsor	\$750	<ul style="list-style-type: none"> Listed on MPSF website and Facebook page Full page ad in gala program Your company logo shown with floral décor on tables Your sponsorship mentioned during the live auction 5 floral arrangements to take home with you

COMMERCIAL BANK 5K RUN/WALK

May 3, 2024 | 6:00 - 8:00 PM | Mason Courthouse Square

SPONSORSHIP OPPORTUNITIES

Sponsor Level	Amount	Recognition
Title Sponsor	Sold	<ul style="list-style-type: none"> • Naming rights to event to include logo on all promotional materials • Logo on race shirt • Four complimentary race registrations & race shirt • Logo on announcements • Featured on all MPSF social media • Logo on Run Sign-Up web page
Entertainment Sponsor	\$1,500	<ul style="list-style-type: none"> • Announced as sponsor at event and on all promotional materials for all entertainment • Logo on race shirt • Two complimentary race registrations & race shirts • Logo on announcements • Featured on all MPSF social media • Logo on Run Sign-Up web page
Water Sponsor	\$1,000	<ul style="list-style-type: none"> • All water bottles to include sticker with logo • Logo on race shirt • Two complimentary race registrations & race shirts • Logo on announcements • Featured on all MPSF social media • Logo on Run Sign-Up web page
Snack Sponsor	\$1,000	<ul style="list-style-type: none"> • Snack bags will include sticker with logo • Logo on race shirt • Two complimentary race registrations & race shirts • Logo on announcements • Featured on all MPSF social media • Logo on Run Sign-Up web page

BULLDOG SUPPORTER

Support both of our great events with one donation

SPONSORSHIP OPPORTUNITIES

Sponsorship	Cost	Gala Recognition	Cost	5K Recognition	Both
Platinum	\$1,000	<ul style="list-style-type: none"> Featured on MPSF website and Facebook page Full page ad in gala program 	\$1000	<ul style="list-style-type: none"> Logo or family name on race shirt Two complimentary race registrations Two complimentary race shirts Logo or family name in announcements Featured on all MPSF social media Logo or family name on Run Sign-Up web page 	\$2,000
Gold	\$600	<ul style="list-style-type: none"> Listed on MPSF website and Facebook page Full page ad in gala program 	\$600	<ul style="list-style-type: none"> Logo or family name on race shirt Two complimentary race shirts Logo or family name in announcements Featured on all MPSF social media Logo or family name on Run Sign-Up web page 	\$1200
Silver	\$300	<ul style="list-style-type: none"> Listed on MPSF website Half page ad in gala program 	\$300	<ul style="list-style-type: none"> Logo or family name on race shirt Company or family name in announcements Logo or family name on Run Sign-Up web page 	\$600
Bronze	\$150	<ul style="list-style-type: none"> Listed on MPSF website Listed in the gala event program 	\$150	<ul style="list-style-type: none"> Acknowledgement in announcements Featured on MPSF social media Logo or family name on Run Sign-Up web page 	\$300

2023-2024 MPSF SPONSORSHIP FORM

Name: _____

Company Name: _____

Street Address: _____

City/State: _____ ZIP: _____

Phone: _____ Email: _____

MPSF board member contact person: _____

Please Check Which Sponsorship Level you and/or your business would like to take advantage of:**GALA**

- Title \$5,000
- Appetizer & Drink \$1,500
- Entertainment \$1,500
- Live Auction \$1,000
- Silent Auction \$1,000
- Top Dog Award \$750
- Raffle \$750 (2 available)
- Decoration \$750
- Afterglow \$1,000

5K

- Title \$5,000
- Bulldog Mile \$2,500
- Entertainment \$1,500
- Water \$1,000
- Snack \$1,000

BULLDOG SUPPORTER

- Platinum \$1000
- Gold \$600
- Silver \$300
- Bronze \$150
- Please Indicate if Gala or 5K _____

- Both \$2,000
- Both \$1,200
- Both \$600
- Both \$300

Total Sponsorship Commitment: \$ _____

Please Note Shirt Sizes for 5K: _____ & _____

AUCTION ITEM DONOR INFORMATION (GALA ONLY):

You may submit your sponsorship or auction donation online at www.bidpal.net/mpsfgala or fill out the form below and mail in.

Name: _____

Company Name: _____

Street Address: _____

City/State: _____ ZIP: _____

Phone: _____ Email: _____

MPSF board member contact person: _____

AUCTION DONATION: Please provide description of item(s):

If you purchased the donated item(s), did you pay sales tax at that time? Yes _____ No _____

Fair market value of donated item(s) (required): \$ _____

NOTES:

For MPSF office use only: Date donation received: _____

Please make checks payable to: **Mason Public Schools Foundation**

Mail this form and check to: Mason Public Schools Foundation P.O. Box 311, Mason,
MI 48854

Please submit your company logo and promotional materials to the MPSF:
mpsfoundation@gmail.com

Mason Public Schools Foundation is a state licensed 501(c)(3) nonprofit organization. Federal Identification Number: 38-2598007

For MPSF office use only: Date donation received:

Ad Deadline

Please email completed ads to the following email address mpsfoundation@gmail.com prior to February 11, 2024. If you do not have a designer or means to make an ad, we will put it together for you using your logo and sponsorship level.

- Full Page: 5.5in x 8.5in (no bleed) Platinum, Gold, & Gala Specific
- Half Page: 5.5in x 4.25in (no bleed) Silver
- Quarter Page: 2.25in x 4.25in (no bleed) Bronze
- All 300 DPI, **black and white**, PDF preferred
- DEADLINE: Sunday, February 11, 2024

2023 - 2024 School Year

Board Members

President: [Jose Yanez](#) | **Vice President:** [Katie Egan](#) | **Treasurer:** [Kyle Wright](#) | **Secretary:** [Alec Findley](#)

At Large: [Kasha Osborn](#), [Jennifer Moeckel](#), [Joni Preston](#), [Lyndsay Aldrich](#), [Shantana Simmon](#), [Kelly Hannon](#), [Nicole Blackmore](#), [Melody Bennett](#), [Matt Hall](#), [Michael Moore](#), [Dan Kostecke Jr.](#), [Lizette Vasquez](#), [Tom Fritz](#), [Matt Henry](#), [Aimee McDaniel](#)

School Board Liaison: [Amy Lark](#)